

FESTIVAL OF TREES THROUGH A CHILD’S EYES

For the 2008 Festival of Trees, the North Pole organizers unveiled a winter wonderland — more than 15 holiday-themed activities for boys and girls of all ages. From Teddy Bear Teas to Frostyland, the spirit of the season came to life under one glittering roof.

And that year, a letter arrived at the Quad-City Times — written by a 6-year-old who hoped her poem would reach Santa by Christmas Eve.



Dear Santa,

Today I saw the Festival of Trees.

I met some of your elves
and had Teddy Bear tea.

The Quad-City Times
was reporting the news
of all the new fun
that children could choose.

The jingle bells rang,
and Frostyland too —
I tossed coins in Mrs. Claus's wishing well blue

Then window-shopped down Merry Mall
for gifts to share with family.
Merry Christmas to all!

Love,
Gracie Mae

Quad-City
Times



40 STORIES IN 40 DAYS
CELEBRATING 40 YEARS

 OF *Festival* OF TREES

That same wonder still lives on each year. For decades, Festival of Trees has given children moments of awe — a place where imagination meets generosity.

The Cultural Trust helps ensure that spirit keeps glowing bright for generations to come. Because every wish, every giggle, every child’s dream at Festival of Trees is proof that — culture matters here, and it always will.